



White Paper

The SkillSoft Learning Growth Model: A Blueprint for Integrating Learning into the Life of the Enterprise

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Executive Summary

During these critical economic times, it is more important than ever for the learning professional to create programs that closely align with the goals of the organization. The need for increased talent will not go away due to the current situation. Rather, it requires our entire industry to provide additional justification and do more with technology-based learning resources.

The SkillSoft Learning Growth Model was developed to assist you in charting a realistic direction for your organization, allowing you to choose to implement the right learning resources, at the correct time. Using the expertise that SkillSoft has developed over many years with our global customer base, this model can empower you to communicate with and enlist the support of other executives to successfully deliver cost-effective learning programs.

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